

THE CIGNA GROUP

BUILDING HEALTHIER COMMUNITIES VIDEO

TRANSCRIPT

Community is essential to our well-being and our vitality.

It gives us a place to live, learn and love.

But healthy communities don't just happen.

They're created and cared for each day by the those who live there.

Healthier Communities is our renewed strategy for creating positive change in our neighborhoods, cities and towns.

It's how we'll give back to the people and places that give us so much.

By focusing our time, energy, and capital on three key commitments,

we'll be able to strengthen our partnerships,

build relationships,

and inspire more people to make a difference.

We're going to start close to home,

where our customers and colleagues live, work and play.

Whether helping with home repairs for veterans,

mentoring and showing up for local kids,

or rallying colleagues to support disaster relief efforts,

we're making it easier to get involved in ways that matter the most to you.

But the best part?

The sense of belonging, support and compassion you'll feel each day.

Because when you help create a healthier community,

it gives you so much more in return.